

Canyon Crest Academy: Advanced Journalism

Level of Difficulty	Estimated Homework	Prerequisites
<input checked="" type="checkbox"/> Moderate <input type="checkbox"/> Difficult <input type="checkbox"/> Very Difficult	0-30 minutes	<u>District</u> Journalism <u>Department</u> Journalism

Course Description

Advanced Journalism is an 18-week course that can be repeated, in which the students will take the skills/techniques they learned in Intro to Journalism and use them to create Canyon Crest Academy's publication, PULSE Magazine and CCA's online division of the magazine, CCAPulse.com. The course emphasis is on providing a real-life experience of what it is to be a journalist in both the print and online worlds.

Performance Objectives: Students will be able to demonstrate mastery in the following areas:

- Creating clear, coherent, and purposeful writing.
- Designing layouts and producing digital photography for the print media.
- Writing journalism in its various forms (features/news/editorials/reviews).
- Collaborate with other students working toward a common goal (monthly newsmagazine).
- Use technology for research, construction, and production of their written work.
- Identify potential advertisers and sell advertising for the newsmagazine.

Necessary Skills: The following skills are important in order to succeed in this class:

- A passionate interest in written expression and knowledge of current events.
- An ability to meet deadlines.
- A willingness and desire to work collaboratively in order to create a final product (monthly newsmagazine).
- An appreciation of the importance of evaluation of work and evaluation of process.

Grading

n/a

Syllabus Link

n/a

Supplemental Information

10 credits

Meets high school graduation requirement for practical art/CTE or electives

Meets UC/CSU subject area "g" requirement

Repeatable for up to 80 credits