



Advanced Business Management

Level of Difficulty	Estimated Homework	Recommendations:
Moderate Difficult Very Difficult	0 - 30 minutes	District: Introduction to Business Management Department: Introduction to Business Management Recommended: Marketing, Accounting, Internship (a student may take ABM without any of the RECOMMENDED courses)

Course Description

Today's changing economy requires creative, resourceful and visionary students. This Capstone class will invite students to apply their Business knowledge to projects and case studies as well as an intense look at today's business environment. Students will use their developing leadership skills to run business simulations, cooperate with peers on group exercises, and study the current business environment through cases and field trips. Students will become fluent in the reading of business websites like Fortune.com, Inc.com, Advertising Age, Business Week, Yahoo Finance and Investopedia. Students will hone presentation skills through class presentations, group projects, and community interactions. Software & languages that may be used: Microsoft Excel, Word and PowerPoint, Adobe Photoshop, Illustrator, Google docs.

Grading

Please see teacher websites

Syllabus

Please see teacher websites

Supplemental Information

10 credits

Meets high school graduation requirement for Practical Art or Electives

Meets CSU/UC subject area "g" requirement